

OCTOBER
20-29, 2023

FANTASYFEST.COM

FANTASY FEST

2023



PARTNERSHIP OPPORTUNITIES

PARTNERSHIP PACKAGES OVER \$5,000 CAN BE CUSTOM DESIGNED TO SUIT YOUR NEEDS...CALL 305-295-9112.

REVELERS \$750

2 T-Shirts + 2 Official Posters

1 Social Media Post created by Fantasy Fest Social Media expert to be posted on the Official Fantasy Fest Social Media Pages.*

Remarketing & Targeted Demographic Display Ad to reach 2,000 Visitors.
(Email logo to info@fantasyfest.com.)

3x5 Ad in the Official Fantasy Fest E-Newsletter.

(Business will provide ads.)

✓ Your Business Name and Address Listed on Each Page of the Official Fantasy Fest Website Relevant to Your Business.

✓ Your Business's Ad Listed in the Partners tab in the **Official Fantasy Fest App**. Ad must be HORIZONTAL. Size: 640x178 pixels (Business will provide ads)

FUN MAKERS \$1,500

3 T-Shirts + 3 Official Posters

2 Social Media Posts created by Fantasy Fest Social Media expert to be posted on the Official Fantasy Fest Social Media Pages.*

Remarketing & Targeted Demographic Display Ad to reach 6,000 Visitors.
(Email logo to info@fantasyfest.com.)

Includes All ✓ Benefits from Previous Partnership Level

2 - 3x5 Ads in the Official Fantasy Fest E-Newsletter.

(Business will provide ads.)

✓ Free Parade Float Entry to the Official Bud Light Fantasy Fest Parade.

✓ Your Business's Ad Listed in the Partners tab in the **Official Fantasy Fest App**. Ad must be HORIZONTAL. Size: 640x178px (Business will provide ads)

MERRYMAKERS \$2,000

4 T-Shirts + 4 Official Posters

3 Social Media Posts created by Fantasy Fest Social Media expert to be posted on the Official Fantasy Fest Social Media Pages.*

Remarketing & Targeted Demographic Display Ad to reach 12,000 Visitors.
(Email logo to info@fantasyfest.com.)

Includes All ✓ Benefits from All Previous Partnership Levels

2 - 3x5 Ads in the Official Fantasy Fest E-Newsletter.

(The image highlighting your business on the Official Fantasy Fest website will be used as your 3x5 ad unless an ad is provided.)

✓ Use the Official Fantasy Fest Logo in your Advertising.

✓ Your Business Highlighted on the Fantasy Fest Website with an Image of Your Business, Name and Address on Each Page Relevant to Your Business, with a Link to Your Website.

✓ Your Business's Ad & Link Listed in the Partners tab in the **Official Fantasy Fest App**. Ad must be HORIZONTAL. Size: 640x178px (Business will provide ads)

LIFE OF THE PARTY \$3,000

5 T-Shirts + 5 Official Posters

4 Social Media Posts created by Fantasy Fest Social Media expert to be posted on the Official Fantasy Fest Social Media Pages.*

Remarketing & Targeted Demographic Display Ad to reach 20,000 Visitors.
(Email logo to info@fantasyfest.com.)

Includes All ✓ Benefits from All Previous Partnership Levels

4 - 3x5 Ads in the Official Fantasy Fest E-Newsletter.

(The image highlighting your business on the Official Fantasy Fest website will be used as your 3x5 ad unless an ad is provided.)

✓ Your Event will have its Own Dedicated Webpage on the Fantasy Fest Website.

✓ Your Business and Event will be highlighted with a link to your website on the **Official Fantasy Fest App**.

✓ A Rotating Banner Ad in the **Official Fantasy Fest App**. Ad must be HORIZONTAL. Size: 640x100 px (Business will provide ads)

✓ Your Business's Ad & Link Listed in the Partners tab in the **Official Fantasy Fest App**. Ad must be HORIZONTAL. Size: 640x178px (Business will provide ads)

✓ Your business and event will be highlighted with a link to your website on the Fantasy Fest Website

Please Note: If Your Business hosts an Official Fantasy Fest Event, we expect you will Support Our Beverage Partners Cup Program by Buying 1 Case of Each Beverage.

✓ Host One Official Fantasy Fest Event, promoted on the Fantasy Fest Website, Social Media Pages, **Fantasy Fest App**, Fantasy Fest schedule guide, and Fantasy Fest Event Schedule Poster.

✓ Your event listed on the **schedule and GPS map** within **the app**.

✓ Your business, your business's website and social media links will be listed in the **'Explore' Tab** within **the app**.

FANTASY VISIONARY \$5,000

5 T-Shirts + 5 Official Posters

6 Social Media Posts created by Fantasy Fest Social Media expert to be posted on the Official Fantasy Fest Social Media Pages.*

Remarketing & Targeted Demographic Display Ad to reach 40,000 Visitors.
(Email logo to info@fantasyfest.com.)

Your Business will be Tagged in **2 Official Fantasy Fest Radio Spots**.

Your Business Image will have **Predominant Placement on Each Webpage** that is Relevant to Your Business.

Includes All ✓ Benefits from All Previous Partnership Levels

5 - 3x5 Ads in the Official Fantasy Fest E-Newsletter.

(The image highlighting your business on the Official Fantasy Fest website will be used as your 3x5 ad unless an ad is provided.)

✓ Your Business's Ad & Link Listed in the Partners tab in the **Official Fantasy Fest App**. Ad must be HORIZONTAL. Size: 640x178 pixels

✓ A Rotating Banner Ad in the **Official Fantasy Fest App**. Ad must be HORIZONTAL. Size: 640x100 pixels

✓ Your Event listed on the home screen of the app under the 'Featured Events' tabs

Rotating Banner Ad on One Page of the Official Fantasy Fest Website. (Upgrade available for additional pages.)

Your Business Profiled in 1 Official Fantasy Fest E-Newsletter.

*Official Fantasy Fest Social Media Pages: Facebook.com/fantasyfest, Instagram @officialfantasyfest, All ads and content promoting your business must be provided by your business. All content must be approved by Fantasy Fest. All benefits are optional. Use of logo is forbidden on manufactured items such as medallions, shirts, pins, etc., without written permission from and samples provided to the Fantasy Fest® Executive Director. All events shall be responsible for obtaining the necessary permits required by the City of Key West. The terms and logos, "Fantasy Fest", "Fantasy Festival" and "Uniforms and Unicorns™" are the property of the Key West Tourist Development Association, Inc. and are protected by law.

FANTASY FEST

2023

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IT'S NOT JUST FUN - IT'S GOOD BUSINESS

Are You Interested in the Bud Light Fantasy Fest Parade?

Call (305) 295-9112 for more information

Parade Entry Forms can be obtained from www.fantasyfest.com and submitted to the Fantasy Fest Office. ALL entries are required to submit these forms on a timely basis.

BECOME A FANTASY FEST 2023 PARTNER TODAY!

PLEASE FILL OUT ALL REQUESTED INFORMATION

PARTNERSHIP COMMITMENT LEVEL (PLEASE CHECK ONE):				
FANTASY VISIONARY \$5,000	LIFE OF THE PARTY \$3,000	MERRYMAKERS \$2,000	FUN MAKERS \$1,500	REVELERS \$750
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BUSINESS OR ORGANIZATION				
AS IT SHOULD APPEAR ON WEBSITE AND PROMOTIONAL MATERIALS				
CONTACT NAME				
MAILING ADDRESS				
CITY, STATE, ZIP				
PHONE		CELL		
E-MAIL (REQUIRED)		WEBSITE (REQUIRED)		
INDICATE # OF EACH T-SHIRT SIZE XXL _____ XL _____ L _____ M _____				
CONTACT ME REGARDING:				
<input type="checkbox"/> YES, I WANT A FREE PARADE ENTRY <input type="checkbox"/> I CAN HOST A FLOAT BUILDER ON MY PROPERTY				
AUTHORIZED SIGNATURE			DATE	
* \$2,000 AND UP PARTNERSHIPS – PLEASE EMAIL HIGH RESOLUTION LOGO JPG TO INFO@FANTASYFEST.COM *				
PAYMENT METHOD				
BILLING CONTACT NAME IF DIFFERENT FROM ABOVE				
PHONE		E-MAIL		
<input type="checkbox"/> CHECK — TO PAY BY CHECK, MAKE CHECK PAYABLE TO: FANTASY FEST REMIT FORM AND CHECK TO: 922 CAROLINE ST, KEY WEST, FL 33040				
<input type="checkbox"/> CREDIT CARD — CARD NUMBER				
EXP.	SECURITY CODE	ADDRESS		
CARD HOLDER NAME			PHONE	
AUTHORIZED SIGNATURE				

ALL PAYMENTS ARE DUE 30 DAYS FROM INVOICE



922 CAROLINE ST, KEY WEST, FL 33040 305-295-9112 INFO@FANTASYFEST.COM