



Arts & Crafts Vendors

FANTASY FEST® STREET FAIR INFORMATION AND APPLICATION

Street Fair Date: FRIDAY, October 28, 2016 ***ONE DAY ONLY***

FRIDAY Street Fair:

Booth Setup: 10 a.m.

Street Fair Official Opening: Noon

Booth Breakdown: 9:30 p.m.

Street Fair Official Closing: 10 p.m.

Cost: \$325 PLUS \$24.38 (7.5% sales tax) per 10' x 10' exhibition space, all blocks.

Deposit: \$100 deposit required for each purchased exhibition space (refundable)

Total Cost: **\$449.38 per booth**

Booth Size: 10 feet wide by 10 feet deep

Amenities: Fantasy Fest® Street Fair vendors enjoy prime selling opportunities along eight blocks on famous Duval Street, the most happening street in Key West! (See map, page 4.) We also provide active and diligent police and festival support to our vendors. The crowds are estimated to be 50,000+.

Arts & Craft vendors may begin submitting applications as of June 6, 2016. Priority will be given to Monroe County residents. After August 22, 2016, vendors will be assigned space on a first-come, first-served basis. Checks will be cashed/credit cards charged as spaces are assigned. Final application deadline is Friday, October 7, 2016. But don't wait. Space regularly sells out.

1. Please call or email us for updated information about available space before finalizing your application. **Applications must be filled out in their entirety.** Payment by check will only be accepted prior to September 16, 2016. Please make checks payable to Fantasy Fest 2016. Applications without payment will be returned.
2. **SIGN** your application. It constitutes a written agreement to abide by all Street Fair rules. These rules will be included in your vendor packet. Your deposit will be forfeited if the rules are not followed.
3. Receipt of application and payment **does NOT guarantee** vendor space. If booths are sold out, your application and payment will be returned to you. Once accepted, booth fees are non-refundable except in the event space is sold out. Event is held rain or shine. No attendance or sales guarantees are implied or offered.
4. After your spot has been assigned and paid for, you will receive an information packet. Do not lose this important packet as it will contain your vending and parking passes. **Please make sure to bring this packet with you to the event.**
5. Booths are non-transferable and must be operated by the individuals/company that purchased them. We reserve the right to reject or accept vendors at our sole discretion.
6. Use of the Fantasy Fest® logo and theme "Political Voodoo & Ballot Box Barbarians™" is not allowed without written permission. Arts and Crafts must be hand-made by the vendor.

FANTASY FEST® STREET FAIR A/C VENDOR APPLICATION – 2016

Date: _____

First and Last Name: _____

Business Name: _____

Street Address or P.O.: _____

City, State: _____ Zip Code _____

Home Phone: () _____ Cell Phone: () _____

E-mail (required): _____

Payment (circle one): Check Money Order MasterCard Visa

Credit Card Number: _____ Expiration date: _____

*Card Validation Code: _____ *The group of three (3) numbers printed on the back signature panel of your credit card, to the right of your signature.

MAIL this form (don't forget to include payment) to:

FANTASY FEST® STREET FAIR 2016, 1111 12TH ST., SUITE 211, KEY WEST, FL 33040

Or email to: Streetfair@marketsharecompany.com

Entrant Release Agreement

In consideration of the sponsorship of Fantasy Fest® and all its attendant activities (the "Event"), I, the undersigned, on behalf of myself and all my employees and/or volunteers participating in the Fantasy Fest® Street Fair do hereby release and forever discharge Fantasy Fest®, the Key West Tourist Development Association, the Monroe County Tourist Development Council, the Market Share Company, the City of Key West and their respective officers, directors, agents and employees (collectively, the "Sponsors"), from any and all liability, claims, demands, obligations, expenses, actions and causes of actions whatsoever against the Sponsors arising out of or relating in any way to property damage, personal injury, including death, that may be sustained by the undersigned and/or employees and/or volunteers in the Event.

The undersigned, being fully aware of the risks and hazards inherent in participating in the Event, hereby elects voluntarily to engage in such activities. The undersigned hereby voluntarily assumes all risk of loss, damage or injury, including death that may be sustained by the undersigned and/or employees and/or volunteers in the Event.

This release shall be binding upon all distributees, heirs, next of kin, personal representatives, executors and administrators of the undersigned.

The undersigned also acknowledges the fact that the Sponsors may publish photographs of the Event to be used in connection with the promotion and advertising of Sponsor brands for future events. The undersigned hereby grants to the Sponsor the right to use his/her likeness in photographs or on film or video tape in the above promotional and advertising materials and may be exhibited without limitation or liability.

This release agreement shall extend to claims, demands and cause of action whatsoever arising wholly or in part from any act or omission of the Sponsor, their officers, directors, agents and employees or any one or more of them.

The terms "Fantasy Fest®" "Fantasy Festival" and "Fantasy Week" and their logos are protected by trademark, and the theme "Political Voodoo & Ballot Box Barbarians"™ is protected by copyright. Any use of the terms "Fantasy Fest®" or "Fantasy Festival" or "Political Voodoo & Ballot Box Barbarians"™ or use of the logo is prohibited without the express written consent of the Key West Tourist Development Association.

Print name: _____

Signature: _____

Date: _____

Tips and Reminders:

- ✓ **DO** contact the Fantasy Fest Street Fair team by email or phone for a booth assignment before finalizing application.
- ✓ **DO** print the application, fill it out entirely and make sure to SIGN and date the Street Fair Entrant Release Agreement.
- ✓ **DO** ensure that your art/craft is made by you and not manufactured. If you wish to sell manufactured items, please contact us for additional fees and restrictions. **No** T-shirts, buttons, glow sticks, sunglasses, or ball caps. Beads are allowed only if hand-made.
- ✓ **DON'T** engage in activities that promote or encourage nudity, including body painting or body jewelry. No vulgar, pornographic or objectionable items are allowed to be sold during the Street Fair.
- ✓ **DO** bring your own tables, chairs, shade, water, lighting, garbage cans and can liners.
- ✓ **DON'T** arrive on Duval Street before the scheduled set-up time.
- ✓ **DON'T** be late as vehicles will not be permitted to enter Duval Street after the official opening time.
- ✓ **DO** feel free to call the Fantasy Fest office with questions. The number is (305) 296-1817, ask for Betsy or Robin – if we're not in, please leave a message. Our email is streetfair@marketsharecompany.com.

Choose your preferred booth locations. (Please see map, page 4.) List up to three choices:

Description of Art/Craft:

Please Note: If your product is not hand-made by you, your goods are considered manufactured. In that case, please contact us to discuss your goods and the fee for manufactured goods.

Can we see your art/craft online? If so, please provide your website:

Arts & Craft booths are located in the 100, 400, 500, 600, 700 and 800 blocks. Blocks 500, 600, 700 and 800 are mixed Food and Arts & Crafts. Though some blocks are designed to be primarily Food or Arts & Crafts, we cannot guarantee proximity to or exclusion from specific other vendors or kinds of vendors.

Fantasy Fest Friday Street Fair • October 28, 2016

Booths on **EAST** side of the street

Maps are for general reference only.

