

Food Vendors

FANTASY FEST® STREET FAIR INFORMATION AND APPLICATION

Street Fair Dates: FRIDAY, October 28, 2016 and SATURDAY, October 29, 2016

FRIDAY Street Fair:

Booth Setup:	10 a.m.	Street Fair Official Opening:	Noon
Booth Breakdown:	10 p.m.	Street Fair Official Closing:	10 p.m.

SATURDAY Street Fair:

Booth Setup:	10 a.m.	Street Fair Official Opening:	Noon
Booth Breakdown:	Midnight	Street Fair Official Closing:	Midnight

Cost: Varies by block and day, plus 7.5% sales tax. See maps and price lists, beginning page 4.

Deposit: \$300 or \$1000 deposit for each purchased vending space (refundable*)

Booth Size: 20 feet wide by 10 feet deep. This is an ABSOLUTE.

Notes: The Friday Street Fair includes arts and crafts vendors, alcohol vendors (501c3) and food vendors selling in eight blocks directly on Duval Street. The Saturday Street Fair moves to the side streets of Greene, Caroline, Fleming and Southard Streets, and food and alcohol vendors sell before, during and after the Fantasy Fest Parade.

1. Please call or email us for updated information about available space before finalizing your application. **Applications must be filled out in their entirety and must include booth fee plus 7.5% sales tax and applicable, refundable deposit.** Payment by check will only be accepted prior to September 16, 2016. Please make checks payable to Fantasy Fest 2016. Applications without payment will be returned.
2. **SIGN** your application. It constitutes a written agreement to abide by all Street Fair rules. These rules will be included in your vendor packet. Your deposit will be forfeited if the rules are not followed.
3. **Please note key dates and timeline on page 3.** Final application deadline is Friday, October 7, 2016. But don't wait. Space regularly sells out.
4. Receipt of application and payment **does NOT guarantee** vendor space. If booths are sold out, your application and payment will be returned to you.
5. Once accepted, booth fees are non-refundable except in the event space is sold out. Event is held rain or shine. No attendance or sales guarantees are implied or offered.
6. After your spot has been assigned and paid for, you will receive an information packet. Do not lose this important packet as it will contain your vending and parking passes. **Please make sure to bring this packet with you to the event.**
7. Booths are non-transferable and must be operated by the individuals/company that purchased them. We reserve the right to reject or accept vendors at our sole discretion.

FANTASY FEST® STREET FAIR FOOD VENDOR APPLICATION – 2016

Date: _____

First and Last Name: _____

Business Name: _____

Street Address or P.O.: _____

City, State: _____ Zip Code _____

Home Phone: () _____ Cell Phone: () _____

E-mail (required): _____

Payment (circle one): Check Money Order MasterCard Visa

Credit Card Number: _____ Expiration date: _____

*Card Validation Code: _____ *The group of three (3) numbers printed on the back signature panel of your credit card, to the right of your signature.

MAIL this form (don't forget to include payment) to:

FANTASY FEST® STREET FAIR 2016, 1111 12TH ST., SUITE 211, KEY WEST, FL 33040

Or email to: Streetfair@marketsharecompany.com

Entrant Release Agreement

In consideration of the sponsorship of Fantasy Fest® and all its attendant activities (the "Event"), I, the undersigned, on behalf of myself and all my employees and/or volunteers participating in the Fantasy Fest® Street Fair do hereby release and forever discharge Fantasy Fest®, the Key West Tourist Development Association, the Monroe County Tourist Development Council, the Market Share Company, the City of Key West and their respective officers, directors, agents and employees (collectively, the "Sponsors"), from any and all liability, claims, demands, obligations, expenses, actions and causes of actions whatsoever against the Sponsors arising out of or relating in any way to property damage, personal injury, including death, that may be sustained by the undersigned and/or employees and/or volunteers in the Event.

The undersigned, being fully aware of the risks and hazards inherent in participating in the Event, hereby elects voluntarily to engage in such activities. The undersigned hereby voluntarily assumes all risk of loss, damage or injury, including death that may be sustained by the undersigned and/or employees and/or volunteers in the Event.

This release shall be binding upon all distributees, heirs, next of kin, personal representatives, executors and administrators of the undersigned.

The undersigned also acknowledges the fact that the Sponsors may publish photographs of the Event to be used in connection with the promotion and advertising of Sponsor brands for future events. The undersigned hereby grants to the Sponsor the right to use his/her likeness in photographs or on film or video tape in the above promotional and advertising materials and may be exhibited without limitation or liability.

This release agreement shall extend to claims, demands and cause of action whatsoever arising wholly or in part from any act or omission of the Sponsor, their officers, directors, agents and employees or any one or more of them.

The terms "Fantasy Fest®" "Fantasy Festival" and "Fantasy Week" and their logos are protected by trademark, and the theme "Political Voodoo & Ballot Box Barbarians"™ is protected by copyright. Any use of the terms "Fantasy Fest®" or "Fantasy Festival" or "Political Voodoo & Ballot Box Barbarians"™ or use of the logo is prohibited without the express written consent of the Key West Tourist Development Association.

Print name: _____

Signature: _____

Date: _____

Important Dates for Food Vendor Booth Selection:

July 15, 2016: Local Vendor and Early Sign-Up Applications

Additional fees are applicable for early sign-up. Please contact Robin or Betsy at the Fantasy Fest office for information and to receive a tentative booth assignment and price. Early sign-up fees are due upon reservation, but space is not reserved until we have confirmed your assignment **and** received a completed, signed application and payment in full. We will inform early sign-up vendors of booth assignments no later than August 8, 2016. If we have not received early sign-up fees by that date, **we will cancel the pending assignment and resell the space.**

Local vendors may also contact the Fantasy Fest office for early sign-up beginning July 15, 2016. Local vendors will receive a 10% discount on booth fees. Please call or email for pricing and booth reservation.

September 6, 2016: We will begin accepting general applications and assigning booth spaces. Please call or email with space preferences prior to sending payment so that we can give you the correct price. Payment in full, including refundable deposit, is due at the time space reservation is made. Payment by check will only be accepted prior to September 16, 2016. **Don't wait, Fantasy Fest vending spaces regularly sell out.**

Tips and Reminders:

- ✓ **DO** contact the Fantasy Fest Street Fair team by email or phone for a booth assignment before finalizing application.
- ✓ **DO** print the application, fill it out entirely and make sure to SIGN and date the Street Fair Entrant Release Agreement.
- ✓ **DO RECYCLE!!!!!! Use clear trash bags for recycling and black trash bags for garbage.**
- ✓ **DO** dispose of hot grease and trash properly. Failure to dispose of trash and/or grease properly will result in the loss of your deposit. More information will be included in your vendor information packet.
- ✓ **DO** bring your own tables, chairs, shade, water, lighting, garbage cans and can liners.
- ✓ **DO** plan to sell ONLY Festival Sponsor Coca-Cola brand beverages and use the products of approved sponsors as advised. Alcohol sales are limited to approved nonprofit-run alcohol booths.
- ✓ **DON'T** arrive on Duval Street before the scheduled set-up time.
- ✓ **DON'T** be late as vehicles will not be permitted to enter Duval Street after the official opening time.
- ✓ **DO** feel free to call the Fantasy Fest office with questions. The number is (305) 296-1817, ask for Betsy or Robin – if we're not in, please leave a message. Our email is streetfair@marketsharecompany.com.

**Choose your preferred booth locations.
(List up to 3 choices for each day):**

Friday:

- 1)
- 2)
- 3)

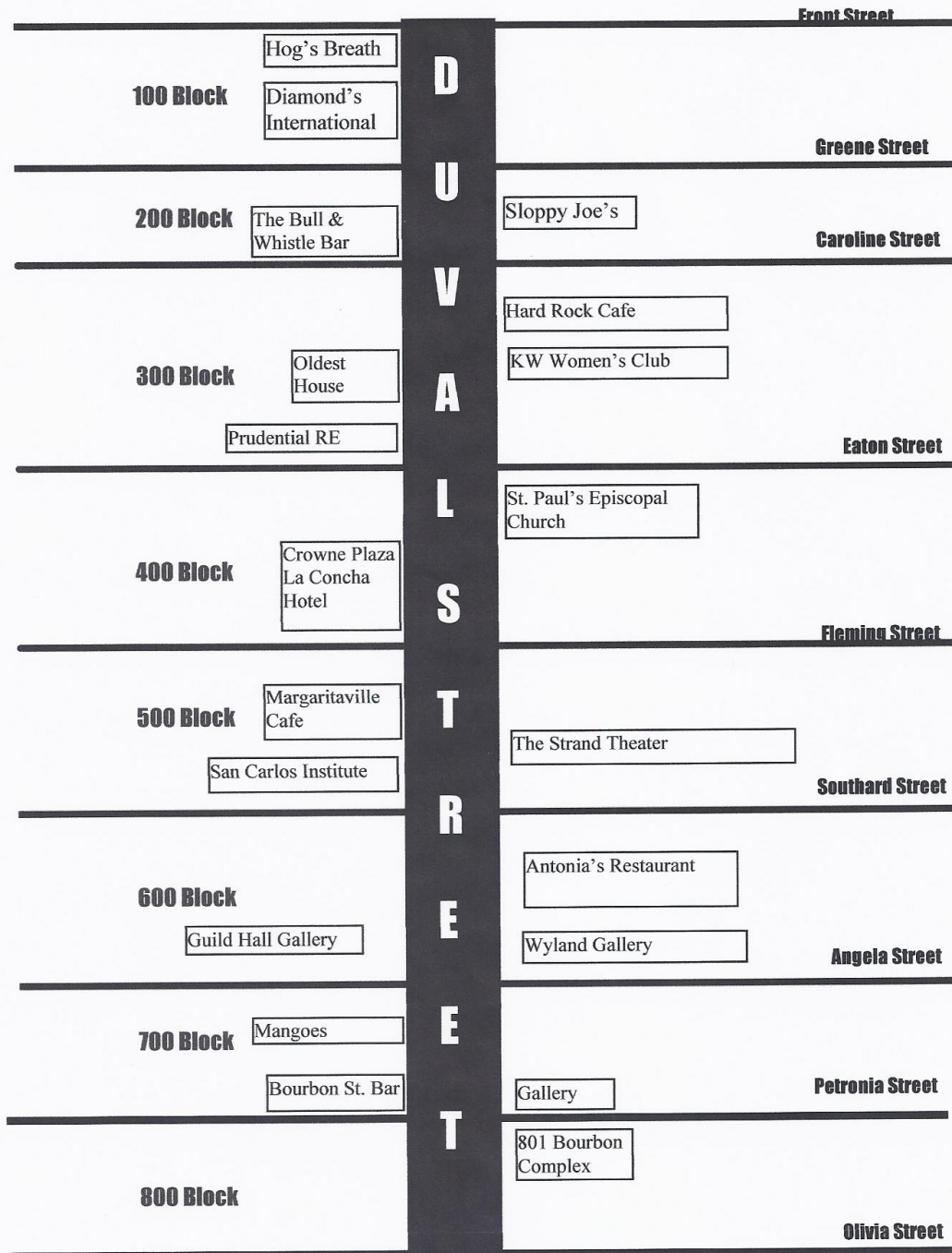
Saturday:

- 1)
- 2)
- 3)

OFFICE USE ONLY	
Friday Booth	
Early Sign up	
Fee	
Tax	
Deposit	
Subtotal	
Saturday Booth	
Early Sign up	
Fee	
Tax	
Deposit	
Subtotal	
Total	

Fantasy Fest Friday Street Fair • October 28, 2016
Booths on EAST side of the street

Maps are for general reference only.



The map shows a grid of streets and various locations. The streets are labeled as follows:

- Greene St.** (top horizontal street)
- Caroline St.** (second horizontal street from top)
- Eaton St.** (third horizontal street from top)
- Fleming St. East** (fourth horizontal street from top)
- Fleming St. West** (fifth horizontal street from top)
- Southern St.** (bottom horizontal street)

The locations and buildings shown are:

- Greene St. 100:** A large empty rectangular area.
- Greene St. 200:** A large empty rectangular area.
- Caroline St. 200:** A large empty rectangular area.
- Caroline St. 300:** A large empty rectangular area.
- Eaton St. 300:** A large empty rectangular area.
- Eaton St. 400:** A large empty rectangular area.
- Fleming St. East 400:** A large empty rectangular area.
- Fleming St. East 500:** A large empty rectangular area.
- Fleming St. West 400:** A large empty rectangular area.
- Fleming St. West 500:** A large empty rectangular area.
- Southern St. 500:** A large empty rectangular area.

The locations and buildings shown are:

- Greene St. 100:** A large empty rectangular area.
- Greene St. 200:** A large empty rectangular area.
- Caroline St. 200:** A large empty rectangular area.
- Caroline St. 300:** A large empty rectangular area.
- Eaton St. 300:** A large empty rectangular area.
- Eaton St. 400:** A large empty rectangular area.
- Fleming St. East 400:** A large empty rectangular area.
- Fleming St. East 500:** A large empty rectangular area.
- Fleming St. West 400:** A large empty rectangular area.
- Fleming St. West 500:** A large empty rectangular area.
- Southern St. 500:** A large empty rectangular area.

The locations and buildings shown are:

- Greene St. 100:** A large empty rectangular area.
- Greene St. 200:** A large empty rectangular area.
- Caroline St. 200:** A large empty rectangular area.
- Caroline St. 300:** A large empty rectangular area.
- Eaton St. 300:** A large empty rectangular area.
- Eaton St. 400:** A large empty rectangular area.
- Fleming St. East 400:** A large empty rectangular area.
- Fleming St. East 500:** A large empty rectangular area.
- Fleming St. West 400:** A large empty rectangular area.
- Fleming St. West 500:** A large empty rectangular area.
- Southern St. 500:** A large empty rectangular area.

Fantasy Fest Street Fair Food Booth Prices

(see maps, pages 4 & 5)

Friday vending locations are directly on Duval Street, EAST side. Add 7.5% sales tax, refundable deposit and early sign-up fee (if applicable) to booth prices listed below. Refundable deposits per booth are \$1,000 for the 200 block and \$300 for all other food booths.

200 Block	Corner of Greene St.	\$1,600
	Corner of Caroline	\$1,200
	All other 200 block	\$850
300 Block		\$850
500 Block		\$700
600 Block		\$700
700 Block		\$650

Saturday vending locations are on side streets off Duval Street. There are only four corner locations available on Saturday: booth numbers D, G, O, and X. All other Saturday booths start approximately 30 feet back from Duval Street. The scale of the maps is not exact. Booth locations are approximations and may change between now and the time of the event. Saturday refundable deposit per booth is \$1,000 for Greene St. and \$300 for all other food booths.

Greene Street

A	\$800
B	\$900
C	\$1,000
D	\$1,500 + Sponsor fee

Caroline Street East Side

E	\$600
F	\$700

Caroline Street West Side

G	\$1,000 + Sponsor fee
H	\$700
I	\$500
J	\$450

Fleming Street East Side

L	\$550
M	\$600
N	\$700
O	\$800

Fleming Street West Side

P	\$700
Q	\$600
R	\$500

Southard Street East Side

U	\$400
V	\$500
W	\$600

Southard Street West Side

X	\$800
Y	\$600
Z	\$500
AA	\$400
BB	\$400