



ARTS & CRAFTS

FANTASY FEST® STREET FAIR INFORMATION AND RULES

Street Fair Date:	Friday, October 24, 2014	* ONE DAY ONLY *	
Booth Setup:	10 a.m.	Street Fair Official Opening:	Noon
Booth Breakdown:	9:30 p.m.	Street Fair Official Closing:	10 p.m.
Cost:	\$300 (PLUS 7.5% sales tax - \$22.50) per 10' X 10' exhibition space, all blocks.		
Deposit:	\$100 deposit required for each purchased exhibition space (refundable at the event end.)*		
Booth Size:	10 feet wide by 10 feet deep		
Amenities:	Fantasy Fest® Street Fair vendors enjoy prime selling opportunities along eight blocks on famous Duval Street, the most happening street in Key West! We also provide active and diligent police and festival support to our vendors. The crowds are estimated to be 50,000+.		

There will be NO Lottery for Arts & Crafts.

Vendors may submit applications between June 1 and August 26 (see website, www.fantasyfest.com) when the first round of booth selections will be made in the Festival office. Priority will be given to Monroe County residents. After August 26, vendors will be awarded booth selections on a first-come, first-served basis.

Please Note: If you mail your application to our office before August 26, your check/credit card WILL NOT BE deposited/charged until you are assigned a vending location.

2. After your spot has been assigned, you will receive a confirmation of payment made and an information packet by mail. Do not lose this important packet as it will contain your vending and parking passes. Please make sure to bring this packet with you to the festival.
3. You must SIGN your application. It constitutes a written

agreement to abide by all street fair rules. These rules will be included in your vendor packet. *Your deposit will be forfeited if the rules are not followed.

4. Final application deadline is Friday, October 10, 2014. Receipt of application and payment does NOT guarantee vendor space. If booths are sold out, your application and payment will be returned to you.
5. Applications must be filled out in their entirety and must include booth fee (\$300 + 7.5 % sales tax) and deposit (\$100) for a total of \$422.50. If paying by check, please make payable to Fantasy Fest 2014. Applications without payment will be returned.
6. Booth fees are non-refundable except in the event spaces are sold out. Event is held rain or shine.
7. Use of the Fantasy Fest® logo and theme "Animated Dreams & Adventures"™ is not allowed without written permission.

DO'S AND DON'TS

- ✓ **DO** print the application, fill it out entirely, include booth payment and deposit, provide block preference and mail to Fantasy Fest 2014. (see page 3.)
- ✓ **DO** make sure to sign and date the Street Fair Entrant Release Agreement.
- ✓ **DO** ensure that your art/craft is made by you and not manufactured. If you wish to sell a manufactured item, you must pay an additional \$1800 sponsorship fee.

- ✓ **DEFINITE NO-NOS:** T-shirts, buttons, glow sticks, sunglasses, ball caps, beads (unless hand-made).
- ✓ **DON'T** engage in activities that promote or encourage nudity including body painting or body jewelry. No vulgar, pornographic or objectionable items will be sold during the street fair.
- ✓ **DO** bring your own tables, chairs, shade, water, lighting, garbage cans and can liners.

- ✓ **DON'T** arrive on Duval Street before the scheduled set up time.
- ✓ **DON'T** be late as vehicles will not be permitted to enter Duval Street after noon.
- ✓ **DO** feel free to call the Fantasy Fest office with questions. The number is (305)296-1817 to speak to or leave a message for Betsy Dietz, Street Fair Coordinator or e-mail her at streetfair@marketsharecompany.com

Fantasy Fest Friday Street Fair • October 24, 2014

Arts & Crafts Vendors - booths set up on EAST side of Duval St.

		D U V A L S T R E E T	Front Street	
100 Block	Hog's Breath Bar Diamonds Intern'l		5 ARTS & CRAFTS SPACES+ SPONSOR BOOTHS	Greene Street
200 Block	The Bull & Whistle Bar		Sloppy Joe's Bar FOOD ONLY - NO ARTS & CRAFTS	Caroline Street
300 Block	Oldest House Museum Prudential RE		Hard Rock Cafe 6 ARTS & CRAFTS SPACES KW Women's Club	Eaton Street
400 Block	La Concha Hotel		11 ARTS & CRAFTS SPACES	Fleming Street
500 Block	 Margaritaville Cafe San Carlos Institute La Trattoria		6 ARTS & CRAFTS SPACES The Strand Theater	Southard Street
600 Block	Guild Hall Gallery		Antonia's Restaurant 8 ARTS & CRAFTS SPACES Wyland Gallery	Angela Street
700 Block	Mangoes Restaurant Salsa Loca Bourbon Street		8 ARTS & CRAFTS SPACES Gallery	Petronia Street
800 Block	Croissants de France		801 Bourbon Complex 6 ARTS & CRAFTS SPACES	Olivia Street

Street Fair Arts and Crafts Vendor Application - 2014

Date: _____

First and Last Name: _____

Business Name: _____

Street Address or P.O.: _____

City, State: _____ **Zip Code** _____

Home Phone: () _____ **Cell Phone:** () _____

***E-mail (required):** _____ **Website:** _____

Payment (circle one): Check M.O.
 MasterCard Visa

Credit Card Number: _____

Expiration date: _____

***Card Validation Code:** _____

**The group of three (3) numbers printed on the back signature panel of your credit card, to the right of your signature.*

MAIL this form (don't forget to include payment):

FANTASY FEST® STREET FAIR 2014

1111 12TH ST., SUITE 211 • KEY WEST, FL • 33040

OR FAX with credit card information to: 305-294-3335

OFFICE USE ONLY Booth Assignment

Notes: _____
Booth fee _____
Sales tax: _____
Deposit: _____
TOTAL Paid: _____

Entrant Release Agreement

In consideration of the sponsorship of Fantasy Fest® and all its attendant activities (the "Event"), I, the undersigned, on behalf of myself and all my employees and/or volunteers participating in the Fantasy Fest® Street Fair do hereby release and forever discharge Fantasy Fest®, the Key West Tourist Development Association, the Monroe County Tourist Development Council, the Market Share Company, the City of Key West and their respective officers, directors, agents and employees (collectively, the "Sponsors"), from any and all liability, claims, demands, obligations, expenses, actions and causes of actions whatsoever against the Sponsors arising out of or relating in any way to property damage, personal injury, including death, that may be sustained by the undersigned and/or employees and/or volunteers in the Event.

The undersigned, being fully aware of the risks and hazards inherent in participating in the Event, hereby elects voluntarily to engage in such activities. The undersigned hereby voluntarily assumes all risk of loss, damage or injury, including death, that may be sustained by the undersigned and/or employees and/or volunteers in the Event.

This release shall be binding upon all distributees, heirs, next of kin, personal representatives, executors and administrators of the undersigned.

The undersigned also acknowledges the fact that the Sponsors may publish photographs of the Event to be used in connection with the promotion and advertising of Sponsor brands for future events. The undersigned hereby grants to the Sponsor the right to use his/her likeness in photographs or on film or video tape in the above promotional and advertising materials and may be exhibited without limitation or liability.

This release agreement shall extend to claims, demands and cause of action whatsoever arising wholly or in part from any act or omission of the Sponsor, their officers, directors, agents and employees or any one or more of them.

The terms "Fantasy Fest," "Fantasy Festival" and "Fantasy Week" and their logos are protected by trademark, and the theme "Animated Dreams & Adventures™" is protected by copyright. Any use of the terms "Fantasy Fest®" or "Fantasy Festival" or "Animated Dreams & Adventures™" or use of the logo is prohibited without the express written consent of the Key West Tourist Development Association.

Participant printed name: _____

Important! 
Signature _____

Date: _____

Description of Art/Craft

Describe your art/craft: _____

Please note: If your product is not hand-made by you, your goods are considered manufactured and you must pay a sponsorship fee.

Can we view your art/craft on-line? Please provide your website: _____

If not, enclose photos of your craft with this application.

Location Preference

Location preference by block number.

Example: "100 block, 200 block." (See map, page 2)

First and second choices: _____