

PARADE AMBASSADOR & ENTRANTS RELEASE AGREEMENT

In consideration of their sponsorship of Fantasy Fest and all its attendant activities (the "Event"), I, the undersigned, on behalf of myself and all of my employees and/or volunteers participating in the Fantasy Fest parade, hereby release and forever discharge Fantasy Fest, the Key West Tourist Development Association, the Monroe County Tourist Development Council, The Market Share Company, the City of Key West, and their respective officers, directors, agents and employees (collectively, the "Sponsors"), from any and all liability, claims, demands, obligations, expenses, actions and causes of action whatsoever against the Sponsors arising out of or related in any way to any property damage, personal injury, including death, or any other loss, damage or injury sustained by the undersigned as a result of participation by the undersigned and/or employees and/or volunteers in the Event.

The undersigned, being fully aware of the risks and hazards inherent in participating in the Event, hereby elects voluntarily to engage in such activity and voluntarily assumes all risk of loss, damage, or injury, including death, that may be sustained by the undersigned, or any property of the undersigned, while engaged in such activity. Undersigned represents entire participating group.

Nudity is ILLEGAL. Our city code specifies that body paint does <u>NOT</u> constitute clothing. Nudity is <u>NOT</u> allowed on public property or in public view. Please wear a cover-up to avoid exposure on city streets. Actual body painting must be done in enclosed or screened areas, out of public view.

No glass containers PERIOD are allowed in the line-up area or on the Parade Route. Drink from paper or plastic cups free of logos. Open containers of alcohol are not allowed outside the Fantasy Zone and Parade Route. Please stay inside the Parade Route and Fantasy Zone while you are carrying open alcoholic beverages. Parade participants are responsible for bagging and disposing of their group's trash and recyclables.

This release shall be binding upon the distributees, heirs, next of kin, personal representatives, executors, and administrators of the undersigned.

The undersigned also acknowledges the fact that Sponsors may publish photographs of the Event and parade participants to be used in connection with the promotion and advertising of Sponsor brands or future events. The undersigned hereby grants to Sponsors the right to use these photographs, film, or video in the above promotional and advertising materials and may be exhibited and re-exhibited without limitation or liability.

This release agreement shall extend to all claims, demands and causes of action whatsoever arising wholly or in part from any act or omission of the Sponsor, their officers, directors, agents and employees or any one or more of them.

The terms "Fantasy Fest" and "Fantasy Festival" are protected by trademark. Any use of the terms "Fantasy Fest" or "Fantasy Festival" or use of the Logos is prohibited without the express written consent of the Key West Tourist Development Association.

In signing the foregoing release, the undersigned hereby acknowledges and represents that he/she has read the foregoing release, understands it, and signs it voluntarily and that he/she is of sound mind and represents the group listed.

Participant signature

Participant printed name

Date





1111 12th Street Suite 211, Key West, FL 33040 • 305.296.1817 www.FantasyFest.com • parade@marketsharecompany.com