

FANTASY FEST®

2017



OCTOBER 20-29, 2017

SPONSORSHIP OPPORTUNITIES

Sponsorship Packages over \$5,000 can be custom designed to suit your needs ...Call 305-295-9112.

REGAL SPONSOR — \$500

1 T-shirt + 1 Official Poster
1 Social Media Announcing Your Sponsorship

✓ **Your Business Name** Listed in the Official Fantasy Fest Guide.
✓ Official Fantasy Fest **Sponsor Poster** Delivered to Your Place of Business

✓ **Your Business Name** Listed on Each Page of the Official Fantasy Fest Website Relevant to Your Business.

✓ **Concierge Service Promoting Your Business** at the Fantasy Fest Headquarters During Fantasy Fest.

GRAND SPONSOR — \$750

2 T-shirts + 2 Official Posters

Your Content Posted to the Official Fantasy Fest **Social Media** Pages **2 times**.
Your Content Promoting Your Business Included in **1 Official Fantasy Fest E-newsletter**.*

Includes All ✓ **Benefits from Previous Sponsor Level**

✓ **Your Business Name and Address** Listed in the Official Fantasy Fest Guide.

MAJOR SPONSOR — \$1,500

3 T-shirts + 3 Official Posters

3 Shared 30-second Television Spots Highlighting Your Business in the South Florida Market.
Your Content Posted to the Official Fantasy Fest **Social Media** Pages **3 times**.
Your Content Promoting Your Business Included in **2 Official Fantasy Fest E-newsletters**.*

Includes All ✓ **Benefits from All Previous Sponsor Levels**

1/8 Page Black & White Ad in the Official Fantasy Fest Guide.* (paid upgrade available)

✓ **Free Parade Float Entry** to the Official Fantasy Fest Parade.

SUPERIOR SPONSOR — \$2,000

4 T-shirts + 4 Official Posters

6 Shared 30-second Television Spots Highlighting Your Business in the South Florida Market.
Your Content Posted to the Official Fantasy Fest **Social Media** Pages **6 times**.
Your Content Promoting Your Business Included in **3 Official Fantasy Fest E-newsletters**.*

Includes All ✓ **Benefits from All Previous Sponsor Levels**

1/8 Page Color Ad in the Official Fantasy Fest Guide.* (paid upgrade available)

✓ Use the Fantasy Fest Logo in your advertising.
✓ Your Business Highlighted on the Fantasy Fest Website with an **Image of Your Business, Name and Address** on each webpage relevant to your business, with a **Link to Your Website**.

PREMIER SPONSOR — \$3,000

6 T-shirts + 6 Official Posters

8 Shared 30-second Television Spots Highlighting Your Business in the South Florida Market.
Your Content Posted to the Official Fantasy Fest **Social Media** Pages **8 times**.
Your Content Promoting Your Business Included in up to **4 Official Fantasy Fest E-newsletters**.*

Includes All ✓ **Benefits from All Previous Sponsor Levels**

1/4 Page Color Ad in the Official Fantasy Fest Guide.* (paid upgrade available)

✓ Stage One **Official Fantasy Fest Event** which will be promoted on the Official Fantasy Fest Website, the Official Fantasy Fest Social Media pages, the Official Fantasy Fest Guide, Official Fantasy Fest Brochure, and Official Fantasy Fest Event Schedule Poster.

✓ Your Business and Event will be Highlighted with a **Link to Your Website** on a **Live Daily Event Map** on the Official Fantasy Fest website.
✓ Your Business Highlighted on the Fantasy Fest Website with an **Image of Your Business, Name, Address, and Phone Number** on each of the webpages relevant to your business, with a **Link to Your Website**.

Event partners must participate in the festival wide To-Go Cup Promotion: By purchasing a minimum of 1 case of each of the beer & liquor brands, and honor the pricing.

SILVER SPONSOR — \$5,000

8 T-shirts + 8 Official Posters

12 Shared 30-second Television Spots Highlighting Your Business in the South Florida Market.
Your Content Posted to the Official Fantasy Fest **Social Media** Pages **12 times**.
Your Content Promoting Your Business Included in up to **4 Official Fantasy Fest E-newsletters**.*

Includes All ✓ **Benefits from All Previous Sponsor Levels**

1/2 Page Color ad in the Official Fantasy Fest Guide.* (paid upgrade available)

✓ Stage one **Official Fantasy Fest Event** which will be promoted on the Official Fantasy Fest Website, the Official Fantasy Fest Social Media pages, the Official Fantasy Fest Guide, Official Fantasy Fest Brochure, and Official Fantasy Fest Event Schedule Poster.

Rotating Banner Ad on One Page of the Official Fantasy Fest Website. (upgrade available for additional pages)

✓ **4 VIP Passes** to the Official Fantasy Fest Parade Viewing Party.
✓ **Your Business Logo Highlighted** on the Official Fantasy Fest Website, Official Fantasy Fest Guide, Official Fantasy Fest Postcard, Official Fantasy Fest Brochure, and Official Fantasy Fest Event Schedule Poster.

Event partners must participate in the festival wide To-Go Cup Promotion: By purchasing a minimum of 1 case of each of the beer & liquor brands, and honor the pricing.

*All ads and content promoting your business must be provided by your business. All content must be approved by Fantasy Fest. All Benefits are optional. Use of logo is forbidden on manufactured items such as medallions, shirts, pins, etc., without written permission from and samples provided to the Fantasy Fest® Executive Director. All events shall be responsible for obtaining the necessary permits required by the City of Key West. The terms and logos, "Fantasy Fest", "Fantasy Festival" and "Time Travel Unravels™" are the property of the Key West Tourist Development Association, Inc. and are protected by law.



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It's not just FUN — It's Good Business!

Are You Interested in the Street Fair and Parade?

Call (305) 295-9112 for more information

Parade Entry Forms and Street Fair Applications can be obtained from www.fantasyfest.com and submitted to the Fantasy Fest Office. ALL entries are required to submit these forms on a timely basis.

BECOME A FANTASY FEST 2017 SPONSOR TODAY!

PLEASE FILL OUT ALL REQUESTED INFORMATION

SPONSORSHIP COMMITMENT LEVEL (PLEASE CHECK ONE):					
SILVER \$5,000	PREMIER \$3,000	SUPERIOR \$2,000	MAJOR \$1,500	GRAND \$750	REGAL \$500
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BUSINESS OR ORGANIZATION					
AS IT SHOULD APPEAR ON WEBSITE AND PROMOTIONAL MATERIALS					
CONTACT NAME					
MAILING ADDRESS					
CITY, STATE, ZIP					
PHONE			CELL		
E-MAIL (REQUIRED)			WEBSITE (REQUIRED)		
BILLING CONTACT NAME IF DIFFERENT FROM ABOVE					
PHONE			E-MAIL		
INDICATE # OF EACH T-SHIRT SIZE XXL _____ XL _____ L _____ M _____					
CONTACT ME REGARDING: <input type="checkbox"/> YES, I WANT A FREE PARADE ENTRY <input type="checkbox"/> STREET FAIR <input type="checkbox"/> I CAN HOST A FLOAT BUILDER ON MY PROPERTY					
AUTHORIZED SIGNATURE				DATE	
* \$2,000 AND UP SPONSORS – PLEASE EMAIL HIGH RESOLUTION LOGO JPG TO INFO@FANTASYFEST.COM *					
PAYMENT METHOD					
<input type="checkbox"/> CHECK — TO PAY BY CHECK, MAKE CHECK PAYABLE TO: FANTASY FEST REMIT FORM AND CHECK TO: 922 CAROLINE ST, KEY WEST, FL 33040					
<input type="checkbox"/> CREDIT CARD — CARD NUMBER			EXP.	SECURITY CODE	
CARD HOLDER NAME			ADDRESS		
AUTHORIZED SIGNATURE					

ALL PAYMENTS ARE DUE 30 DAYS FROM INVOICE



922 CAROLINE ST., KEY WEST, FL 33040

PHONE: (305) 295-9112

E-MAIL: INFO@FANTASYFEST.COM