

2011 Fantasy Fest

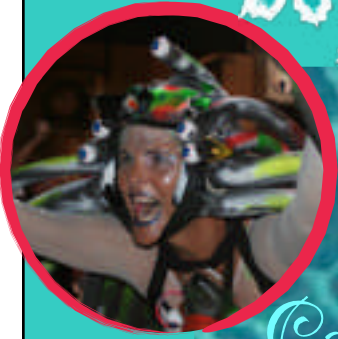
Aquatic Afrolic

Parade Application

for the

Captain Morgan Original Spiced Rum

Fantasy Fest Parade



Parade steps off at 7 pm on
Saturday, October 29

Only the Wonderfully Creative
Need Apply!



Mark your Calendar!

Design Workshop

August 2, 2011 5:30 pm at the Pier House Resort,
Grand Cayman Room

Application Due

Friday, August 12, 5:00 pm

Mandatory Driver & Monitor Meeting

Tuesday, October 25 at 5 pm at the Pier House
Resort, Grand Cayman Room



<http://www.fantasyfest.net/parade.cfm>

1111 12th St. Ste 211 Key West, FL 33040 • (305) 296-1817 • Fax (305)294-3335

Rules of the Route

Entry process: All entrants must submit a DETAILED design sketch with application and payment. If towing a float, you will need to provide a photo of your tow vehicle. Walking groups will need to provide detailed descriptions of costumes and anything accompanying their group (i.e. wagon with a cooler in it, decorated of course) Returning entrants should include a photo and title of previous entries.

Notification of acceptance follows two weeks after deadline. **Receipt of application and fees does not guarantee entry.** Payment is returned if entry is not accepted. Entries will be accepted based on the level of creativity used. **If it's not creative, it's not for Fantasy Fest!** Entrants who have **won awards** in the previous year's must submit application, design sketch and payment by deadline.

All Entries: EVERY parade unit must have at least four escort monitors stationed at the front 2 wheels of the tow vehicle and back 2 wheels of the float. Walking groups over 25 people will also need monitors. Parade staff will notify group if additional monitors will be needed based on design of the float or the size of the walking group. Monitors will help direct the unit through the crowds along the route. They will need to attend the mandatory Driver & Monitors meeting.

Motorized Entries:

- 1.) 41' maximum overall length, **including** tow vehicle. No 18-wheelers. Parade Ambassadors standing on the street must be able to talk face to face with driver. If you are unsure if your tow vehicle complies, call the parade coordinator. Units must be able to make a 120-degree turn amid multiple thousands of frolicking party goers and spectators -- practice this first if there is ANY doubt!
- 2.) 12' maximum width with **NO OUTRIGGER LIGHTS OR OTHER PROTRUDING ELEMENTS.**
- 3.) 13' maximum height from the ground (this is governed by overhead wires and traffic lights). After all, we don't want any fried frolickers...

Non - motorized Entries:

Any length, but must be maneuverable - see turn restrictions above; same height and width restrictions as above.

Fire Extinguishers: All units except walking groups must carry two fire extinguishers, fore and aft. Large walking groups that include a support vehicle must have an extinguisher. **No** live fires. **No** refueling on the parade route.

All vehicles, including tow vehicles and support vehicles, **must be decorated.**

More: All entries are at the discretion of Parade Coordinator. We appreciate special effects, however fog machines and ALL confetti cannons are **prohibited from the parade.**

REMEMBER, this is an **entertainment parade.** It's all about **costumes and creativity**, so no nudity or **lewd acts.** Political satire is welcome, but No Campaigning or advertising!

No VIP cars, promotional vans, buses or "closed box" vehicles. No semi's, fire trucks, or trash trucks. If you drive it on the street daily, it is not parade worthy.

***** New for 2011: Any float with a liquid substance on board for it's group to crawl/dance around in, a pool for example, MUST have 4 foot plexiglass (or the like) walls surrounding it so that spectators, law enforcement, and most importantly, the Parade Coordinator, do not get Doused!**

PARADE ENTRANT RELEASE AGREEMENT

In consideration of their sponsorship of Fantasy Fest and all its attendant activities (the "Event"), I, the undersigned, on behalf of myself and all of my employees and/or volunteers participating in the Fantasy Fest parade, hereby release and forever discharge Fantasy Fest, the Key West Tourist Development Association, the Monroe County Tourist Development Council, The Market Share Company, the City of Key West, and their respective officers, directors, agents and employees (collectively, the "Sponsors"), from any and all liability, claims, demands, obligations, expenses, actions and causes of action whatsoever against the Sponsors arising out of or related in any way to any property damage, personal injury, including death, or any other loss, damage or injury sustained by the undersigned as a result of participation by the undersigned and/or employees and/or volunteers in the Event.

The undersigned, being fully aware of the risks and hazards inherent in participating in the Event, hereby elects voluntarily to engage in such activity and voluntarily assumes all risk of loss, damage, or injury, including death, that may be sustained by the undersigned, or any property of the undersigned, while engaged in such activity. Undersigned represents entire participating group.

Nudity is ILLEGAL. Our city code specifies that body paint does NOT constitute clothing. Nudity is NOT allowed on public property or in public view. Please wear a cover-up to avoid exposure on city streets. Actual body painting must be done in enclosed or screened areas, out of public view. No glass containers PERIOD are allowed in the line-up area or on the Parade Route. Drink from paper or plastic cups free of logos. Open containers of alcohol are not allowed outside the Fantasy Zone and Parade Route. Please stay inside the Parade Route and Fantasy Zone while you are carrying open alcoholic beverages. Parade participants are responsible for bagging and disposing of their group's trash and recyclables.

This release shall be binding upon the distributees, heirs, next of kin, personal representatives, executors, and administrators of the undersigned.

The undersigned also acknowledges the fact that Sponsors may publish photographs of the Event and parade participants to be used in connection with the promotion and advertising of Sponsor brands or future events. The undersigned hereby grants to Sponsors the right to use these photographs, film, or videotape in the above promotional and advertising materials and may be exhibited and re-exhibited without limitation or liability.

This release agreement shall extend to all claims, demands and causes of action whatsoever arising wholly or in part from any act or omission of the Sponsor, their officers, directors, agents and employees or any one or more of them.

The terms "Fantasy Fest" and "Fantasy Festival" are protected by trademark. Any use of the terms "Fantasy Fest" or "Fantasy Festival" or use of the Logos is prohibited without the express written consent of the Key West Tourist Development Association.

In signing the foregoing release, the undersigned hereby acknowledges and represents that he/she has read the foregoing release, understands it, and signs it voluntarily and that he/she is of sound mind and represents the group listed.

Participant signature

Participant printed name

Date



AQUATIC AFROLIC REGISTRATION

Make Checks Payable to Fantasy Fest 2011 Deadline Friday, Aug. 12

Please select all that apply to your entry. Non-Profit's only pay Non-Profit Fee

- | | |
|--|---------------------------|
| <input type="checkbox"/> Non-Profit Organization
(Provide documentation with your entry form) | \$150 |
| <input type="checkbox"/> Each Motorized Vehicle
(Stand alone or tow vehicle) | \$150 |
| <input type="checkbox"/> Towed Unit (in addition to tow vehicle) | \$150 |
| <input type="checkbox"/> Non-Motorized Float | \$75 |
| <input type="checkbox"/> Costumed Walking Group | Price based on Group Size |
| <input type="checkbox"/> 1-10 people | \$20 per person or |
| <input type="checkbox"/> more than 10 | \$100 max per group |
| <input type="checkbox"/> Fantasy Fest Sponsors \$1,500 level or above
(Not Transferrable) | Call our office ☺ |
| <input type="checkbox"/> Live Band Discount
(Provide Band Name, DJ's do not qualify) | No Charge |
| | 20% off total |

Total Amount (to be paid along with application and sketch) \$ _____

Organization/Group Name: _____

Parade Entry Title: _____

Contact Person: _____

Address: _____

Phone(s): _____

Email: _____

Number of Participants: _____ (be sure to update us if this changes or we will hold you to it. Don't forget to include your monitors in the count)

Music (circle): Live Band DJ Recorded None

Band/DJ Name (if applicable): _____

Porta Potty onboard: yes/no

Renting a Professional Float?

Provide Company Name: _____

Submit the completed form above with the signed release (page 3) and attach a copy of the driver's license (if applicable) AND a design sketch, again, EVERY entry needs one not just Floats!

Creativity is KEY!!! Can't wait to see what you come up with!

Return forms in person, email, fax or snail mail to:

1111 12th St. Ste 211 Key West, FL 33040 • (305) 296-1817 • Fax (305) 294-3335

alexis@marketsharecompany.com

Have a question? Contact Alexis Hansen, Parade Coordinator