



Arts & Crafts Vendors

FANTASY FEST® STREET FAIR 2021 INFORMATION AND APPLICATION

Street Fair Date:	FRIDAY, October 29 & SATURDAY October 30, 2021 *TWO DAYS!*		
Booth Setup:	10 a.m.	Street Fair Official Opening:	Noon
Booth Breakdown:	11 p.m.	Street Fair Official Closing:	Midnight
Cost:	\$350 /day(Arts/Crafts) \$500 /day (Boutique Clothing) plus 7.5% sales tax per standard booth space, all blocks. 18% discount for Key West vendors		
Deposit:	\$100 refundable deposit required for each purchased booth		
Booth Size:	10 feet wide by 10 feet deep		

WE are EXCITED TO ANNOUNCE- THE ARTS AND CRAFTS VENDORS WILL BE ABLE TO VEND FRIDAY AND SATURDAY OF THE STREET FAIR. *NEW* LOCATION IS ALONG FLEMING STREET FOR BOTH DAYS! We are arranging booths to create the best possible mix of vendors, please include details on items so we can create the best mix. Arts & Craft booths are located along Fleming Street (For reference, see map, page 4.) The block may have some small concession food and/or sponsor booths. We cannot guarantee proximity to or exclusion from specific other vendors or kinds of vendors.

Important information – please read

- Fantasy Fest is now being produced by We've Got the Keys. The best way to reach the Street Fair coordinators is via email: streetfair@fantasyfest.com. We are in and out of the office, but you may also call the Fantasy Fest office at 305-295-9112.
- Please make sure you have signed the application agreement/release (page 3). Your signed application constitutes a written agreement to abide by all Street Fair rules. The full list of rules will be included in your vendor packet. Your deposit will be forfeited if the rules are not followed.
- **Applications must be filled out in their entirety.** Payment by check will only be accepted prior to September 15, 2021. Please make checks payable to Fantasy Fest 2021. Applications without payment will be returned.
- Receipt of application and payment **does NOT guarantee** vendor space. If booths are sold out, your application and payment will be returned to you.
- Fantasy Fest is held rain or shine, and booth payment are non-refundable after August 1st, unless we are able to resell the reserved booth space. No attendance or sales guarantees are implied or offered.
- **The Street Fair is intended to showcase artisan crafts and goods. If your products are not handmade by you, you may exhibit under the "boutique" option. Please note the list of excluded products on page 5**

FANTASY FEST® STREET FAIR ARTS & CRAFTS VENDOR APPLICATION – 2021

Date:	
First and last name:	
Business name:	
Are you a Key West business? (If yes, where is your primary location?)	
Mailing address:	
Phone number: (please provide best # to reach you)	
Email: (required)	
Description of the products you sell	
Please provide any additional information about your location preferences.	
Payment details:	Booth fee: \$350 + \$26.25 tax + \$100 refundable deposit = \$476.25 OR \$500 + \$37.50 tax + \$100 refundable deposit = \$637.50 With local 18 % discount, booth fee: \$287 + 21.53 tax + \$100 refundable deposit = \$408.53
Checks:	Mail to: Fantasy Fest 2021 c/o We've Got the Keys 922 Caroline St., Key West, FL 33040
Credit Card: Mastercard or Visa And name on card	*No debit cards please, as amount is more than daily allowance for most cards
Credit Card Number:	
Expiration date & CVV #	

Please make sure you review and SIGN the release on the next page, and that you review the rules and information contained in the rest of the application. By submitting this application, you agree to be bound by the Fantasy Fest 2021 Street Fair rules.

Entrant Release Agreement – Fantasy Fest Street Fair 2021

In consideration of the sponsorship of Fantasy Fest® and all its attendant activities (the “Event”), I, the undersigned, on behalf of myself and all my employees and/or volunteers participating in the Fantasy Fest® Street Fair do hereby release and forever discharge Fantasy Fest,® the Key West Tourist Development Association, the Monroe County Tourist Development Council, We’ve Got the Keys, the City of Key West and their respective officers, directors, agents and employees (collectively, the “Sponsors”), from any and all liability, claims, demands, obligations, expenses, actions and causes of actions whatsoever against the Sponsors arising out of or relating in any way to property damage, personal injury, including death, that may be sustained by the undersigned and/or employees and/or volunteers in the Event.

The undersigned, being fully aware of the risks and hazards inherent in participating in the Event, hereby elects voluntarily to engage in such activities. The undersigned hereby voluntarily assumes all risk of loss, damage or injury, including death that may be sustained by the undersigned and/or employees and/or volunteers in the Event.

This release shall be binding upon all distributees, heirs, next of kin, personal representatives, executors and administrators of the undersigned.

The undersigned also acknowledges the fact that the Sponsors may publish photographs of the Event to be used in connection with the promotion and advertising of Sponsor brands for future events. The undersigned hereby grants to the Sponsor the right to use his/her likeness in photographs or on film or video in the above promotional and advertising materials and may be exhibited without limitation or liability.

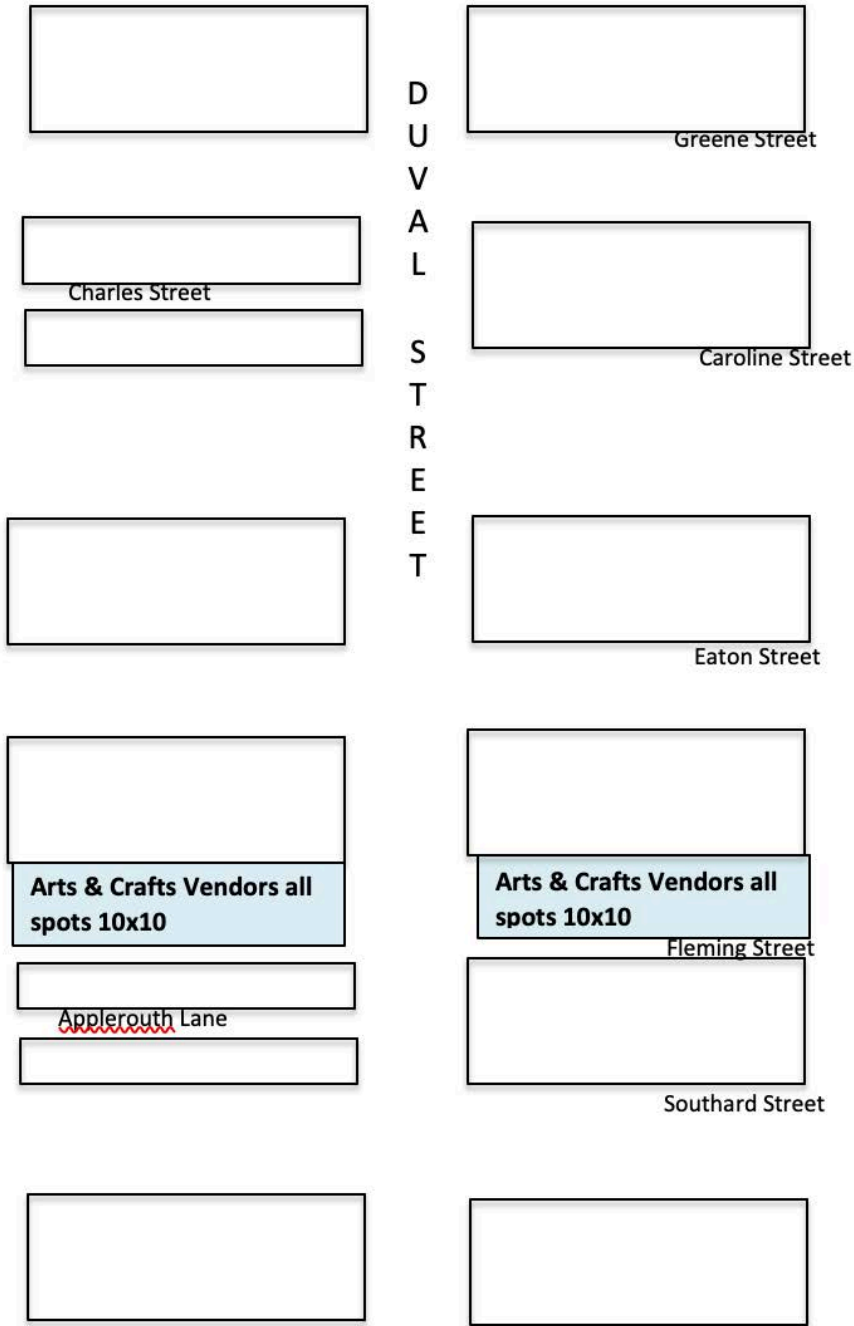
This release agreement shall extend to claims, demands and cause of action whatsoever arising wholly or in part from any act or omission of the Sponsor, their officers, directors, agents and employees or any one or more of them.

The terms “Fantasy Fest®” “Fantasy Festival” and “Fantasy Week” and their logos are protected by trademark, and the theme “All a Daze for a Holiday”™ is protected by copyright. Any use of the terms “Fantasy Fest®” or “Fantasy Festival” or “All a Daze for a Holiday”™ or use of the logo is prohibited without the express written consent of the Key West Tourist Development Association.

Additionally, I agree to comply with all of the Fantasy Fest and Street Fair rules. Violation of rules or refusal to comply with the instructions of Fantasy Fest official staff, City officials, or police may result in my being removed from the Street Fair immediately, not being allowed to participate in subsequent years, and/or the loss of part or all of my deposit.

Print name:	
Signature:	
Date:	

Fantasy Fest Saturday Street Fair –
Friday & Saturday, October 29 & 30, 2021
Arts & Crafts Vendors



Tips and Reminders:

- After your spot has been assigned and paid for, you will receive an information packet. Do not lose this important packet as it will contain important information and vendor IDs. **Please review the information prior to arrival and make sure to bring this packet with you to the event.**
- Booths are non-transferable and must be operated by the individuals/company that purchased them. We reserve the right to reject or accept vendors at our sole discretion.
- Use of the Fantasy Fest® logo and theme “All a Daze for a Holiday”™ is not allowed without written permission.
- Arts and Crafts must be hand-made by the vendor, and not manufactured. If you wish to sell manufactured items, please contact us for additional fees and restrictions. **FOR 2021- we will offer a limited number of “boutique clothing” vendors. If you question your items, please send photo samples and brief description to streetfair@fantasyfest.com. No T-shirts, buttons, glow sticks, sunglasses, or ball caps. Beads are allowed only if hand-made.**
- You are prohibited from engaging in activities that promote or encourage nudity, including body painting or body jewelry. No vulgar, pornographic or objectionable items are allowed to be sold during the Street Fair.
- All instructions from the Police, City Officials and Fantasy Fest staff must be complied with.
- Please come prepared with everything you need to set up, operate, break down and clean up after your booth, including tables, chairs, shade, water, lighting, garbage cans and can liners. We do not provide equipment or power.

Thank you for your interest in the Fantasy Fest 2021 Street Fair. We are looking forward to working with all of our vendors to make this the best Fantasy Fest Street Fair yet!